

Co-funded by the



MIND

Microbiology In Nuclear waste Disposal

(GRANT AGREEMENT: 661880)

DELIVERABLE D4.3

Dissemination and Exploitation Plan (DEP)

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Dissemination Level

PU	Public	PU
PP	Restricted to other programme participants (including the Commission)	
RE	Restricted to a group specified by the partners of the MIND project	
CO	Confidential, only for partners of the MIND project	

1 Publishable Summary and Introduction

Proper knowledge dissemination and exploitation will allow the project outcome to benefit society maximally by reaching out to not only to the identified lead users, but also to the field's scientific community, students and professionals, and the lay public, by the most appropriate channels. Multiple tools covering a wide range of formalities are used e.g.: Website, Workshops, Project Meetings, Programme Meetings (IGD-TP), Conference Presentations, Journal articles, Reports and more.

In this report the plan for dissemination and exploitation are described in more detail, including a detailed delineation of timing that will be updated over time.

The dissemination and exploitation activities of the MIND consortium are coordinated by the SKB. It will allow the project outcome to be returned to the society, who supported and funded the research, by providing information, promoting the consortium and its work, raising awareness and engaging the community in the project.

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2 Dissemination Plan

In this report we will update annual dissemination plans for the project to ensure maximum visibility and impact of the project outcomes. The plans will target publication of results through conferences, meetings and workshops and presentations in similar fora. It will also target participation in EU events related to the framework programme. The detailed scheme through which the MIND infrastructure will be offered as open source will be established in this report. The project will also provide an official MIND web site to share and distribute information about the project in order to promote the project in a wide cloud computing services community. For the same purpose, it may develop MIND accounts and presence in general and/or professional social networks (e.g., Facebook) following an investigation of the effectiveness of such networks in reaching the communities which may be interested in MIND results. All partners will operate a corporate communication (through, for example, newsletters, community sites and so on) of the project events and results. Finally, this report will also identify and use key indicators for measuring the effectiveness of the dissemination strategies that will be used in the MIND project (e.g., number of subscribers to newsletters and MIND blogs and social networks, number of hits/downloads of MIND material in the project's web site).

3 Table of Dissemination Plan

Dissemination Channel	Target Group	Aim	Message/Content	Timing	Coordination	Evaluation
Website	Sci Com, PU	Aw, Pr, In, En	info./deliverables/reports/presentations	regular updates	SKB	logs
Website (internal platform)	MIND	In, En	internal communication	regular updates	SKB	logs
Syncplicity	MIND	In, En	internal communication	continuously	SKB	instant feedback
Newsletter	Sci Com, PU	Pr, In	news/announcements/accomplishments	regularly	SKB	logs
Project meetings	MIND, Reviewers	In, En	accomplishments	yearly	SKB, PEC	online query
WP-leader meetings	WP-leaders	In, En	accomplishments	regularly	SKB	instant feedback
WP-meetings/Workshops	MIND	In, En	accomplishments	regularly	WP-leaders	instant feedback
External meetings	Sci Com, Reviewers	Aw, Pr, In, En	accomplishments	yearly	SKB	scientific output
Conference presentations (poster)	Sci Com, PU	En, Pr, In	key questions/news/status	regularly	SKB, PEC	instant feedback
Conference presentations (oral)	Sci Com, PU	En, Pr	accomplishments/status	regularly	SKB, PEC	instant feedback
Demonstrations	MIND, Reviewers	En, Pr	lab infrastructure/operational set-up	yearly	SKB, PEC	instant feedback
Excursions	MIND, Sci Com, Stu, Reviewers	En, Pr	in situ infrastructure/operational set-up	yearly	SKB, PEC	instant feedback
Journal articles	Sci Com, Stu	In	results	regularly	SKB, PEC	impact factor, citations
Reports/deliverables	Sci Com, Reviewers	In	results	regularly	SKB, PEC	citations
Popular scientific articles	Sci Com, Reviewers, PU	Aw, Pr, In	results	upon opportunity	SKB, PEC	citations
Education and training	Sci Com, Reviewers, Stu	Aw, In, En	results	yearly	SCK•CEN, MICANS	query

Target groups: *Sci Com* Science Community, *MIND* MIND Project Consortium, *PU* Public, *Reviewers* Review Board (Implementers and Regulators), *Stu* Students

Aim: *Aw* raise Awareness, *Pr* Promote, *In* Inform, *En* Engage, *PEC* Project Executive Committee, *IF* Impact factor

4 Table of Dissemination Activities

(updated continuously)

Dissemination Activity	Target Group	Aim	Message/Content	Time	Coordination	Evaluation
Waste and Disposal Seminar, Mol, Belgium	Sci Com	Aw, Pr, In, En	project proposal/-presentation	September 30 th , 2014	SCK•CEN	scientific output
Conference Waste Forum, Czech Republic	Sci Com, PU, Stu	Pr, In	The sphere of influence of microorganisms in a deep geological repository for radioactive waste (in Czech), authors: P. Polívka, A. Ševců	March 18-20 th , 2015	TUL (CEMC)	scientific output
Kick off meeting, Brussels, Belgium	MIND	In, En	kick off and Project presentation	September 2 nd , 2015	SKB	instant feedback
Webpage up and running	MIND, Sci Com, PU	Aw, Pr, In, En	info./deliverables/reports/presentations	September, 2015	SKB	logs
GeoRepNet3, Edinburgh, UK	Sci Com	Aw, Pr, In	project presentation	October 12 th , 2015	SCK•CEN	scientific output
IGD-TP 6th Exchange Forum, London	Sci Com, Reviewers	Aw, Pr, In, En	project presentation	November 3-4 th , 2015	SKB/IGD-TP	scientific output
Invitation/info. to Review Board	Reviewers	Aw, In, En	project presentation/invitation	End of November 2015	SKB	new members
Review paper LILW, Belgium	Sci Com, PU, Reviewers	Aw, In	L/ILW review	beginning 2016	SCK•CEN	scientific output
Annual Project Meeting, Granada, Spain	MIND, Reviewers	In, En	accomplishments	May 3-4 th , 2016	SKB	instant feedback
IGD-TP 7th Exchange Forum	Sci Com, Reviewers	Aw, Pr, In, En	results	November, 2016	SKB	scientific output
Annual Project Meeting, Prague, Czech Republic	MIND, Reviewers	In, En	accomplishments	May 3-4 th , 2017	SKB	instant feedback
Goldsmith conference, Paris, France	Sci Com	Aw, Pr, In	project presentation/results	August, 2017	SKB/WP-leaders	instant feedback
IGD-TP 8th Exchange Forum	Sci Com, Reviewers	Aw, Pr, In, En	results	November, 2017	SKB	scientific output
Annual project Meeting, Lausanne, Switzerland	MIND, Reviewers	In, En	accomplishments	May 3-4 th , 2018	SKB	instant feedback
IGD-TP 9th Exchange Forum	Sci Com, Reviewers	Aw, Pr, In, En	results	November, 2018	SKB	scientific output
Annual Project Meeting, Stockholm, Sweden	MIND, Reviewers	In, En	accomplishments	May 3-4 th , 2019	SKB	instant feedback
IGD-TP 10th Exchange Forum	Sci Com, Reviewers	Aw, Pr, In, En	final results	November, 2019	SKB	scientific output

5 Upcoming Dissemination Activities

Major activities/events described in more detail:

Year 2015

- Kick off meeting, Brussels September 2 followed by workshops on WP 1 and 2. A first official meet with the project group with time to initiate ways to reach out to the surrounding community.
- Official webpage up and running, www.mind15.eu
- IGD-TP 6th Exchange Forum (EF6) on November 3-4, 2015, London, UK
Annually, the IGD-TP Exchange Forum brings together the geological disposal of radioactive waste community in order to i) informally discuss common interests in RD&D ii) highlight IGD-TP ongoing activities and EC projects, iii) initiate or enhance collaboration with other organisations, iv) explore new ideas that could complement the IGD-TP Strategic Research Agenda, and v) prepare future activities and projects that may be developed in the framework of the EC Euratom work programme.

The MIND project will be presented at the meeting.

- Establish a contact with the Review Board (Waste Management Organizations and Regulators) of the project for exchange of information and receive feedback on the project progress.

Year 2016

- Annual project meeting on May 3-4, Granada, Spain. Members of the Review Board will be invited (implementers and regulators).

Year 2017

- Annual project meeting on May 3-4, Prague, Czech Republic. Members of the Review Board will be invited (implementers and regulators).

Meeting with possible own MIND-session:

- Goldsmith conference, August, Paris, France

Year 2018

- Annual project meeting on May 3-4, Lausanne, Switzerland. Members of the Review Board will be invited (implementers and regulators).

Year 2019

Annual project meeting on May 3-4, Stockholm, Sweden. Members of the Review Board will be invited (implementers and regulators).

6 Exploitation Plan

The exploitation plan of the MIND project will describe the Consortium and individual partner strategies. The exploitation plan will provide information about the potential results of the project and the first step towards the exploitation of the project results is to clearly identify the project results and classify them accordingly to their commercial potential. The consortium will analyse the market in order to have a clear representation of its structure, its key players and their needs. Project exploitation will begin as soon as the validation of the first results has been made.

7 Acknowledgement

The MIND-project has received funding from the European Union's Euratom research and training program (Horizon2020) under Grant Agreement 661880 – MIND.